



GREATER AUSTIN YMCA

CREATING YOUR FUNDRAISING PAGE

www.AustinYMCA.org

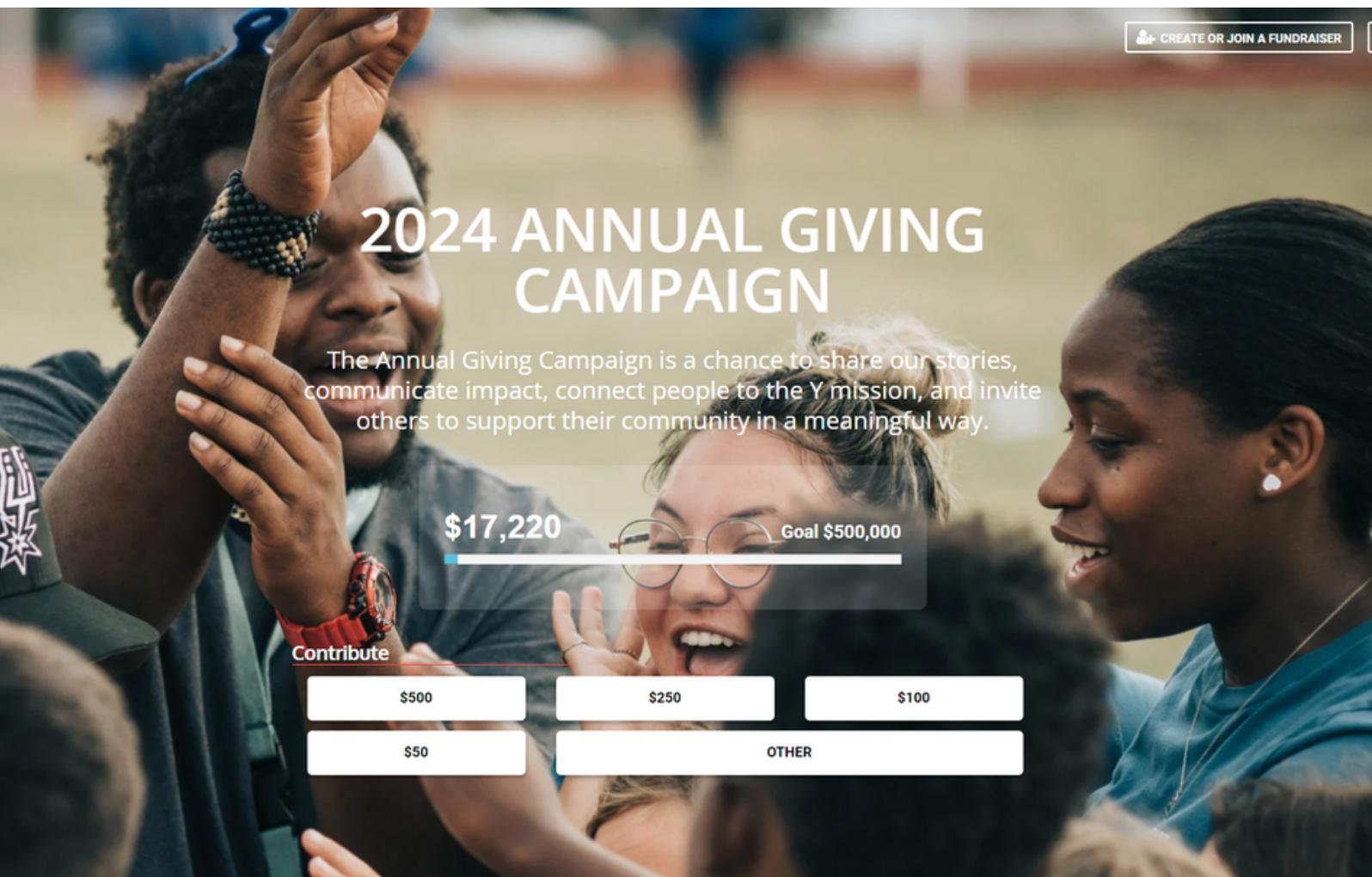
Thank you so much for your commitment to the success of the **Greater Austin YMCA**. Your commitment allows us to build a better community for all through your own fundraising page. This guide will show you how to create your own unique giving page.

GETTING STARTED

Create your individual fundraising page by visiting our unique landing page: www.betterunite.com/austinyymca-2024annualgivingcampaign

This link should only be utilized to create the peer-to-peer pages. All other donations should be directed to our Greater Austin YMCA website.

A "Create or Join Fundraiser" button will appear at the top right of the page. The page will also provide a link at the bottom of the page to ask users if they'd like to "fundraise for this campaign". You will be able to click these links to create your own fundraising page, or join an existing fundraising team.



CREATING YOUR PAGE

A pop up option will ask you to join or create a fundraiser team, please click on the "Create Your Own Fundraiser" button. You will be asked to provide contact information and a title for your fundraiser. Please be sure to check your inbox for a confirmation in order to verify your account.

Create a Fundraiser or Join a Team CANCEL

Choose your preferred option to start fundraising for this cause

CREATE YOUR OWN FUNDRAISER

Choose this option to create your own personal fundraiser. Others can also join you later to become part of your team.

JOIN AN EXISTING TEAM

Choose this option to join an existing fundraiser team to raise funds together. Your fundraising efforts will roll up to the team you select.

2024 Annual Giving Campaign

Details

First Name *	Last Name *
Email *	Cell Phone *
Street *	City *
Select State *	Zipcode *

[+ Add Comments](#) Give anonymously

Do you want to create a fundraiser page?
You can create a personal fundraiser page as your own team or join an existing team.

CREATE YOUR OWN FUNDRAISER PAGE JOIN A FUNDRAISER TEAM

Provide a title for your fundraiser

Review

Add Donation \$ 0

Total \$0

Make a Pledge

Secure Payment

NOTE: You may leave the donation amount at \$0, this will not preclude you from creating a page. Once you've finalized and submitted, you will see the confirmation screen below:

Personalize Your Page

Once you have logged into your BetterUnite fundraising page, you will be able to edit your fundraising page. You have the opportunity to personalize the page with your fundraising goal, image, story, and more.

Fundraiser for the Austin Y

Benefits: **Greater Austin YMCA**

[MANAGE](#) [SAVE](#)

Fundraiser Basics

Please fill out or change any details below to make this fundraiser custom for your audience. The contents have been defaulted to the parent fundraiser, and the options have been limited since this fundraiser will follow the parent fundraiser settings in general.

Your Fundraiser Fundraiser Title REQUIRED

Fundraiser for the Austin Y

Funding Goal 500

Show Progress Bar

Your Fundraiser Fundraiser Tagline REQUIRED

The Annual Giving Campaign is a chance to share our stories, communicate impact, connect people to the Y mission, and invite others to support their community in a meaningful way.

Media

Fundraiser Image Manage Media [Add video](#) [Add image](#)



[CHANGE IMAGE](#) [DELETE IMAGE](#)

You can upload additional images or videos to be shown in the header of your campaign.

Fundraiser Content

[Write a compelling story, here's how](#)

The long description of your fundraiser. This will be the main content of the fundraiser page. Use pictures, videos, and make it compelling.

B I U A **Format** **Size** **Font** **Source**

The Greater Austin YMCA provides nearly \$2.5M in financial support annually to over 30,000 kids, teens, adults, seniors, and families in our community. **The crucial funding raised during the Annual Giving Campaign makes that support possible**, providing access to health and wellness that would not be available otherwise.

This campaign is a call to action, an opportunity for us to come together and generate positive change. Whether you are a longtime supporter or someone new to the Y family, your involvement is crucial to our success. Together, we can empower individuals, strengthen families, and nurture the potential of every

NOW YOU ARE READY TO FUNDRAISE

Once you are done customizing your page, you can use your unique link to share to your network.



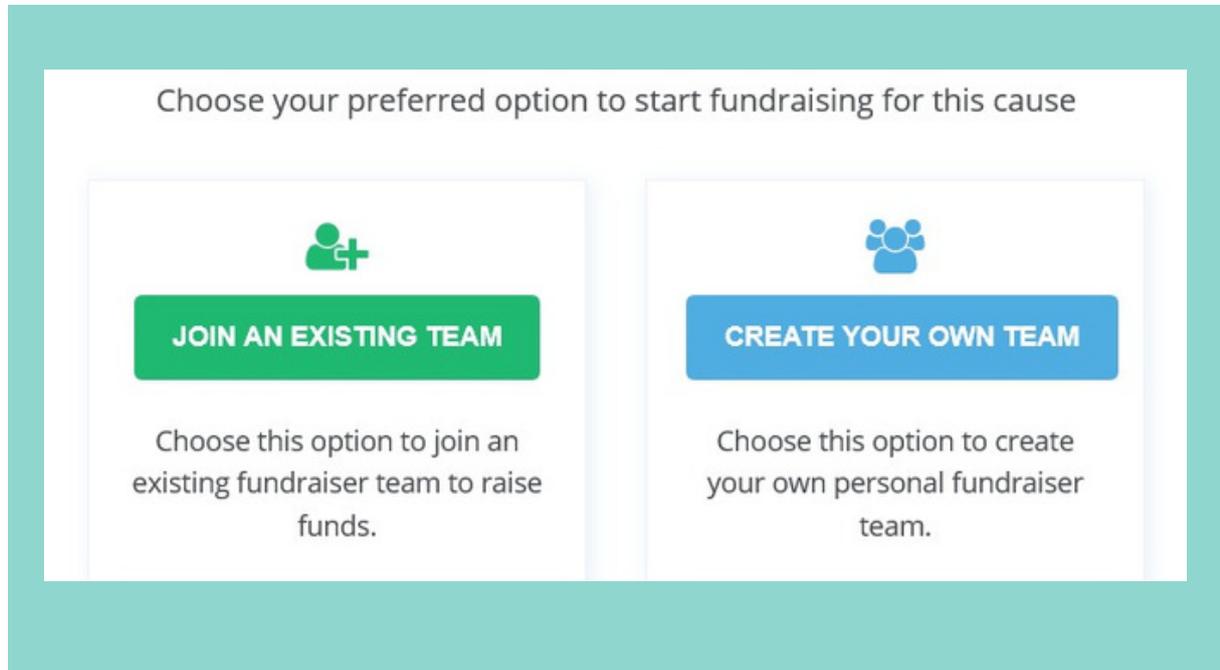
GREATER AUSTIN YMCA

JOINING A FUNDRAISING TEAM

www.AustinYMCA.org

JOIN A FUNDRAISING TEAM

To get started in joining a 2024 Annual Giving Campaign team page, click **“Create or Join a Fundraiser”** in top-right corner. From the pop-up, select **“Join an Existing Team”** button.



Now Add Your Personal Info

Enter your personal information into each of the required fields.

2024 Annual Giving Campaign

Details

First Name * Last Name *

Email * Cell Phone *

Street * City *

Select State * Zipcode *

+ Add Comments Give anonymously

Do you want to create a fundraiser page?

You can create a personal fundraiser page as your own team or join an existing team.

CREATE YOUR OWN FUNDRAISER PAGE JOIN A FUNDRAISER TEAM

Select a team to join

Review

Add Donation \$ 0

ONE TIME MONTHLY

Total \$0

SUBMIT

Make a Pledge

Secure Payment

JOIN A FUNDRAISING TEAM

Select a Team to Join

Choose your team from the dropdown menu.

The screenshot shows the '2024 Annual Giving Campaign' form. At the top, it asks 'Do you want to create a fundraiser page?' with two options: 'CREATE YOUR OWN FUNDRAISER PAGE' (unchecked) and 'JOIN A FUNDRAISER TEAM' (checked). Below this, there is a 'Suggested Giving' section with buttons for '\$500', '\$250', and '\$100'. A 'Donation Levels' section highlights a '\$100 Limited Edition T-Shirt' with a quantity of 0. A dropdown menu is open, showing a list of teams to join, including 'Powering My Community One Connection At a Time', 'Greater Austin YMCA - The Surge Team', 'Community for a Cause', 'Nichole's Power Up YMCA Campaign', 'Brenda's George 11', 'Southwest Family YMCA', 'More Cowbell', 'Danny's TownLake YMCA 2024 Fundraising Campaign!', and 'Kayla's Fundraising Campaign'. A 'SUBMIT' button is visible on the right, along with a 'Make a Pledge' checkbox and a 'Secure Payment' icon.

NOTE: You may leave the donation amount at \$0, this will not preclude you from joining the team. Once you've finalized and submitted, you will see the confirmation screen below:

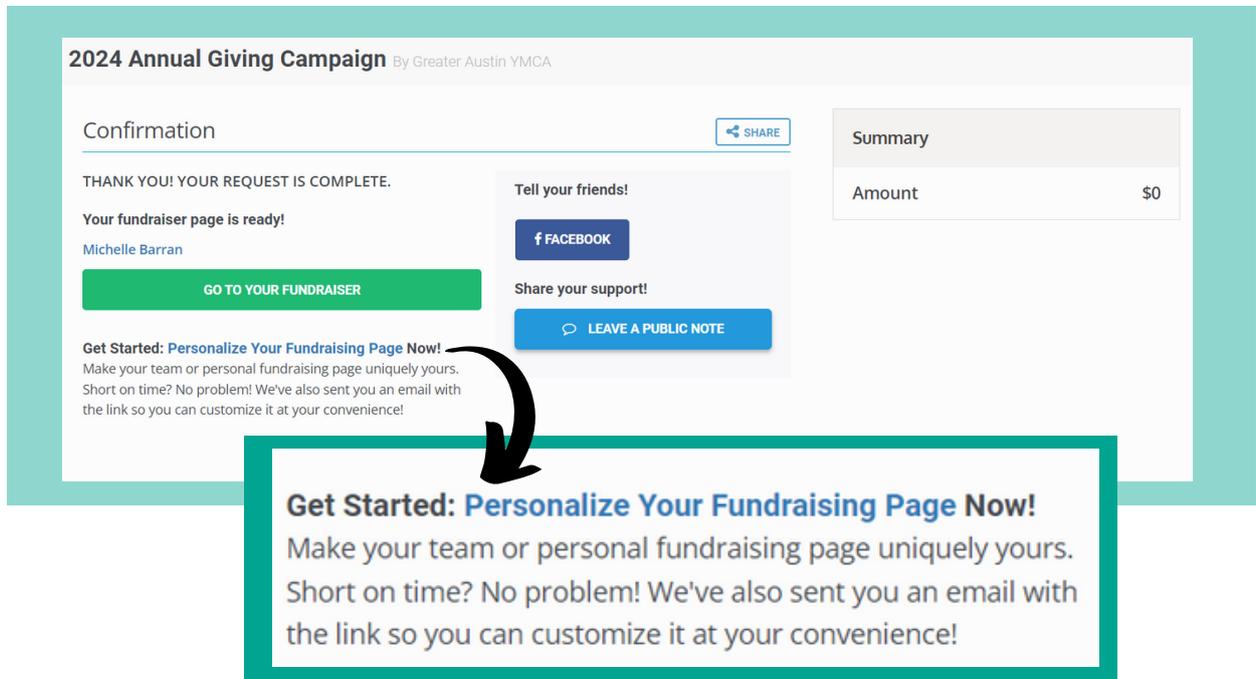
The confirmation screen displays '2024 Annual Giving Campaign By Greater Austin YMCA'. It features a 'Confirmation' header with a 'SHARE' button. The main message reads 'THANK YOU! YOUR REQUEST IS COMPLETE. Your fundraiser page is ready!' followed by the name 'Michelle Barran' and a green 'GO TO YOUR FUNDRAISER' button. A 'Tell your friends!' section includes a 'FACEBOOK' button and a 'Share your support!' section with a 'LEAVE A PUBLIC NOTE' button. On the right, a 'Summary' box shows 'Amount \$0'. A 'Get Started' section at the bottom encourages personalizing the fundraising page and mentions an email confirmation link.



IMPORTANT You will receive a confirmation message at the email on file. Review your email for a link to verify your email address and set up your password.

EDITING YOUR FUNDRAISING PAGE

Select **"Personalize your fundraising page now"** to access your page and begin making edits.



The screenshot shows a confirmation page for a fundraising campaign titled "2024 Annual Giving Campaign" by Greater Austin YMCA. The page includes a confirmation message, a "GO TO YOUR FUNDRAISER" button, and a "Summary" table showing a fundraising amount of \$0. A callout box with a teal border and a black arrow pointing to the "Personalize Your Fundraising Page Now!" link is overlaid on the page.

2024 Annual Giving Campaign By Greater Austin YMCA

Confirmation SHARE

THANK YOU! YOUR REQUEST IS COMPLETE.

Your fundraiser page is ready!

Michelle Barran

[GO TO YOUR FUNDRAISER](#)

Tell your friends!

[FACEBOOK](#)

Share your support!

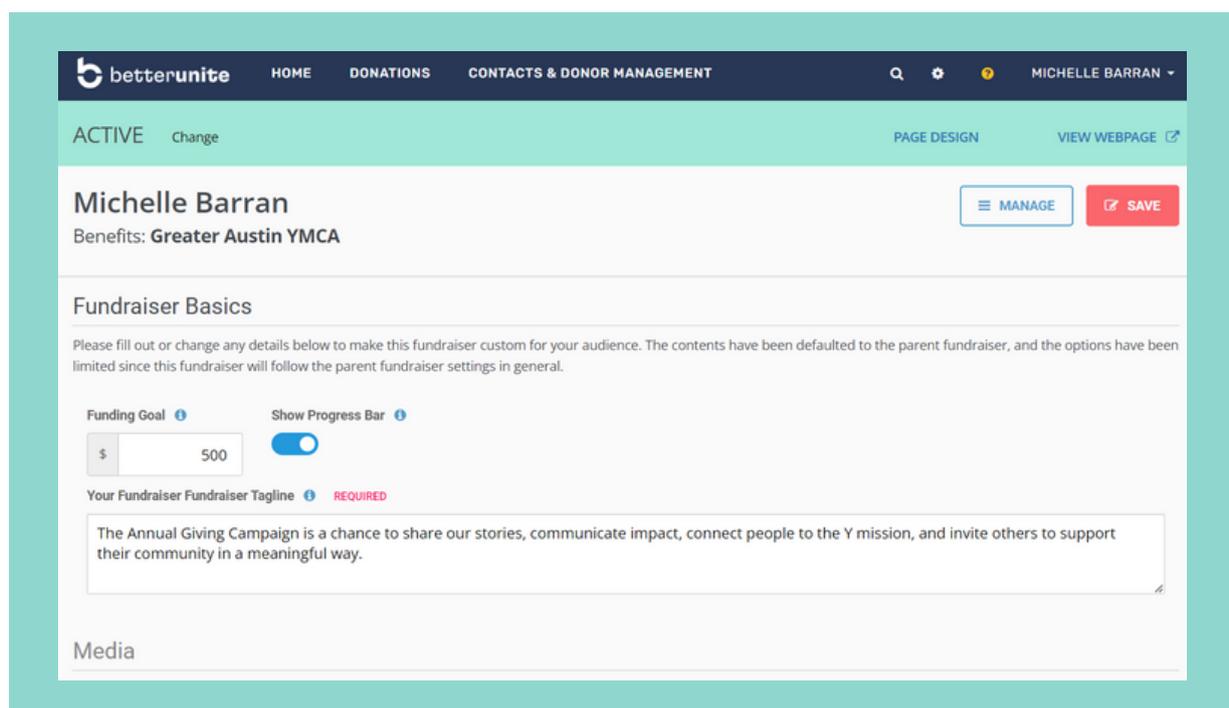
[LEAVE A PUBLIC NOTE](#)

Summary

Amount	\$0
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Get Started: Personalize Your Fundraising Page Now!
Make your team or personal fundraising page uniquely yours. Short on time? No problem! We've also sent you an email with the link so you can customize it at your convenience!

Once logged into your fundraising page, you may change your goal and any content you wish (picture, story, etc.)



The screenshot shows the "Fundraiser Basics" editing page in the BetterUnite system. The page includes a navigation bar with "HOME", "DONATIONS", and "CONTACTS & DONOR MANAGEMENT". The user is logged in as Michelle Barran. The page title is "Michelle Barran" with "Benefits: Greater Austin YMCA". The "Funding Goal" is set to \$500, and the "Show Progress Bar" toggle is turned on. The "Your Fundraiser Fundraiser Tagline" is required and contains the text: "The Annual Giving Campaign is a chance to share our stories, communicate impact, connect people to the Y mission, and invite others to support their community in a meaningful way."

b betterunite HOME DONATIONS CONTACTS & DONOR MANAGEMENT MICHELLE BARRAN

ACTIVE [Change](#) [PAGE DESIGN](#) [VIEW WEBPAGE](#)

Michelle Barran [MANAGE](#) [SAVE](#)
Benefits: **Greater Austin YMCA**

Fundraiser Basics

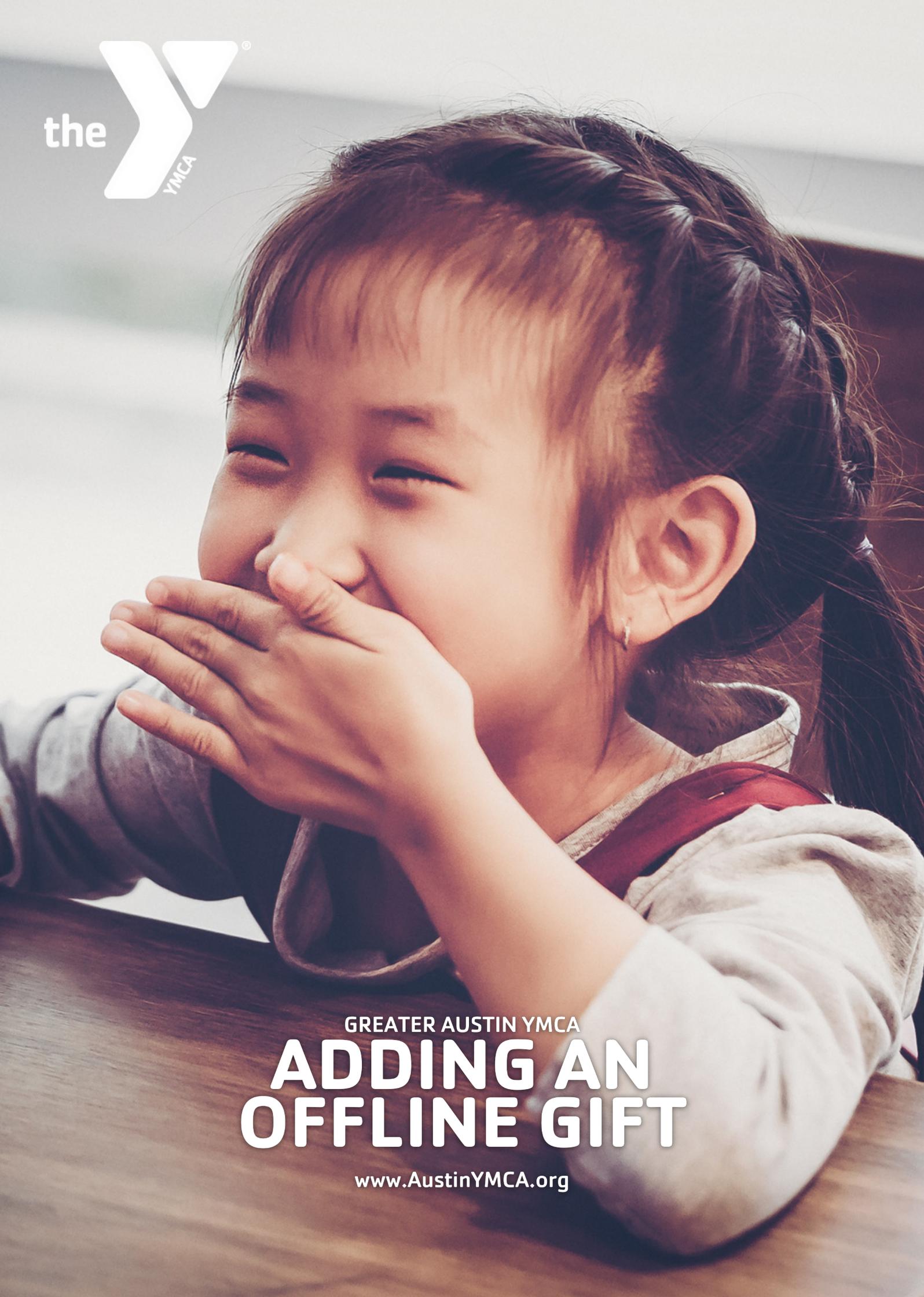
Please fill out or change any details below to make this fundraiser custom for your audience. The contents have been defaulted to the parent fundraiser, and the options have been limited since this fundraiser will follow the parent fundraiser settings in general.

Funding Goal Show Progress Bar

Your Fundraiser Fundraiser Tagline **REQUIRED**

The Annual Giving Campaign is a chance to share our stories, communicate impact, connect people to the Y mission, and invite others to support their community in a meaningful way.

Media



GREATER AUSTIN YMCA

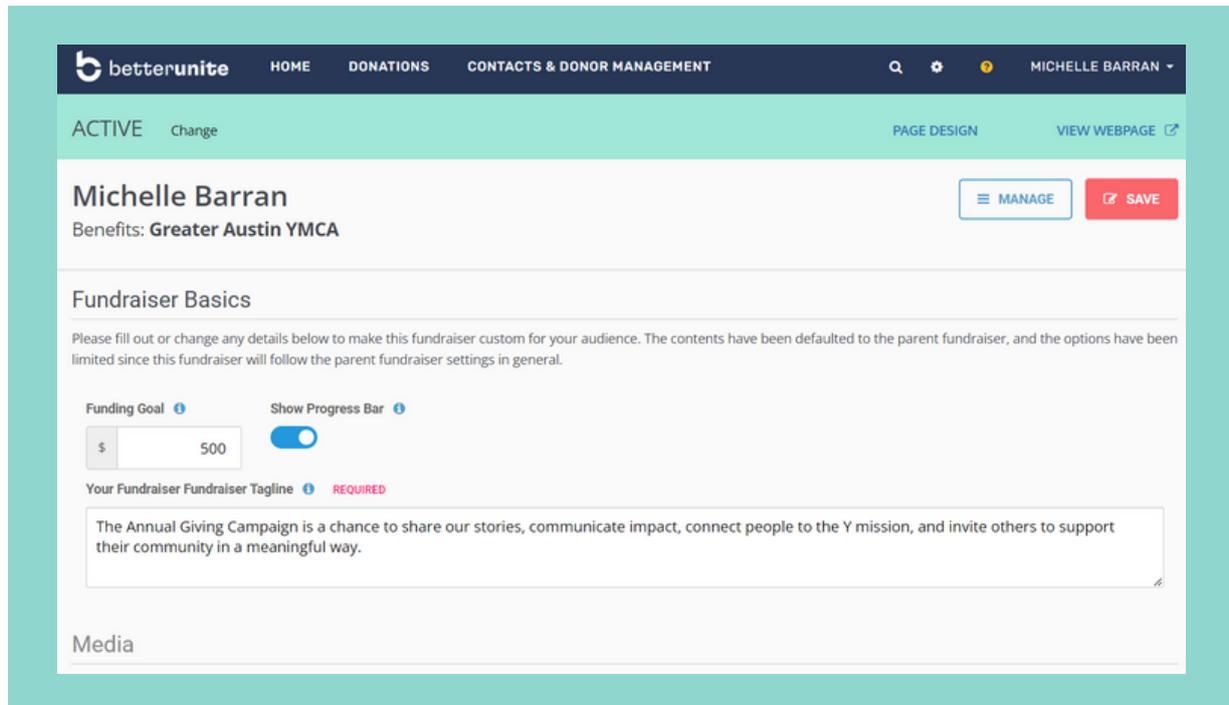
ADDING AN OFFLINE GIFT

www.AustinYMCA.org

ADD AN OFFLINE GIFT

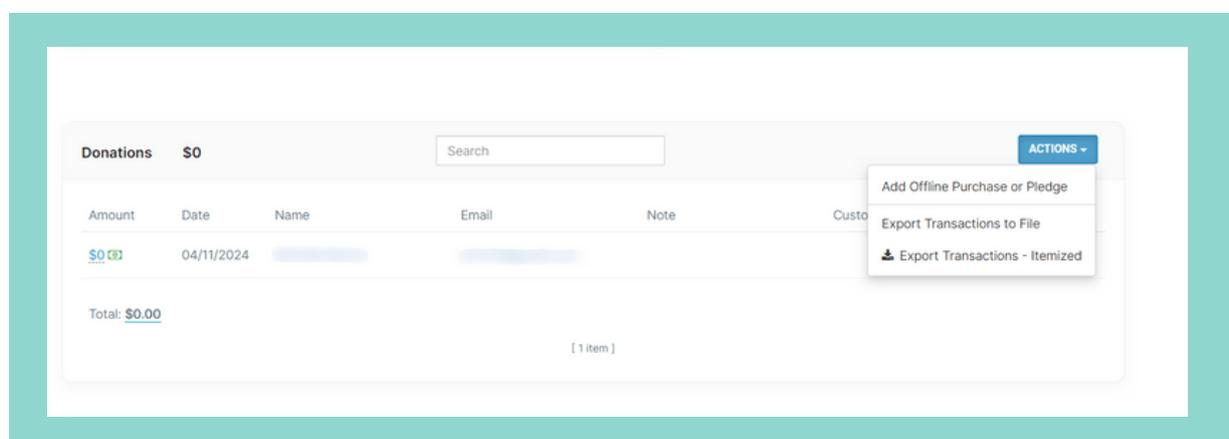
To Access Your Donations Dashboard

Select the “Manage” button in the top-right of the screen.



To Add An Offline Contribution

Contributions made to your fundraiser that aren't made through your page are considered offline gifts. To add these gifts, scroll down and selection Actions and then select “Add Offline Purchase or Pledge”



Enter Offline Payment Details

You'll have an opportunity to enter the payment details on the following screen:

The screenshot displays a donation form with two main sections: 'Details' and 'Review'.

Details Section:

- First Name: John
- Last Name: Smith
- Email: (empty)
- Phone: (empty)
- Company Name: (empty)
- + Add Comments
- Give anonymously
- Suggested Giving:** Buttons for \$150, \$50, \$25, and \$11.
- Donation Levels:** A pop-up box for '\$100 Limited Edition T-Shirt' with a quantity of 0 and a note: 'For donations of \$100 or more you get the 2024 limited edition Power Your Community t-shirt as a thank you! Make your donation above today! (*one per donor while quantities last.)'

Review Section:

- Add Donation:** \$ 100
- Total:** \$100.00
- Offline Contribution:**
 - Payment Received:
 - Payment Type: Check
 - Date: 04/11/2024
 - Ref #: Check # or other ref
 - Total Amount: \$ 100.00
 - Notify Contact: