



# POWERING OUR TOMORROW

2023 ANNUAL IMPACT REPORT

GREATER AUSTIN YMCA



For nearly 75 years, the **Greater Austin YMCA** has evolved to address each community's greatest needs. From an expecting family searching for child care to seniors playing pickleball, the Y touches every phase of life and nurtures happier, healthier people, a stronger community and a better world.

## WHAT WE DO



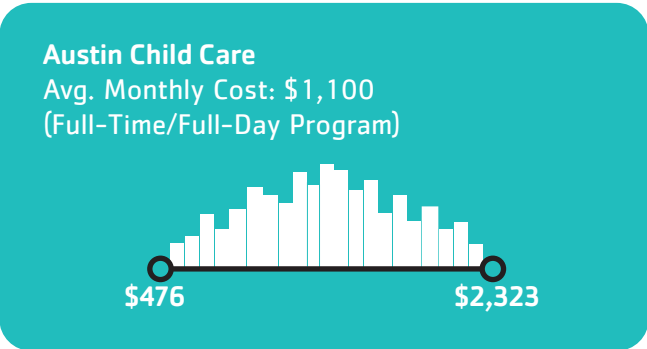




We are elevating quality of life in Central Texas by boldly expanding access for all children, adults, families, and seniors in our dynamically growing community.

## WHY IT MATTERS

### 01 Parents Lack Affordable Child Care



### 02 We Need All Children Safe Near Water

**KEEPING KIDS SAFE AROUND WATER**

**2**  
KIDS DIE EACH DAY FROM DROWNING

**60%**  
of youth drowning incidents occur within 10 feet of safety

**88%**  
of children who drown are under some form of supervision

### 03 Children Need Sports and Play

PHYSICAL BENEFITS	PSYCHOLOGICAL BENEFITS	SOCIAL BENEFITS
<ul style="list-style-type: none"> <li>↓ Blood Pressure</li> <li>↓ BMI</li> <li>↓ Insulin sensitivity</li> <li>↓ Bone density</li> <li>↓ Heart disease</li> <li>↓ Resting Heart Rate</li> </ul>	<ul style="list-style-type: none"> <li>Academic performance</li> <li>Self-image</li> <li>Life satisfaction</li> <li>Reduced feelings of depression &amp; anxiety</li> <li>Promotes sense of well-being</li> </ul>	<ul style="list-style-type: none"> <li>Teamwork</li> <li>Group problem solving</li> <li>Building relationships</li> <li>Competition</li> <li>Disciplines</li> <li>Accountability</li> <li>Self-motivation</li> </ul>

### 04 Teens Need Engaging Ways to Build Skills



### 05 Adults Need Fitness for Overall Wellness

**Physical Activity**

- Supports learning & prevents cognitive decline
- Helps build strong bones and muscles
- Protects from chronic diseases & many cancers
- Supports healthy aging

### 06 Everyone Deserves Access to Mental Health Care

**STATE STATS**  
U.S. rankings based on 2022 Mental Health America report

**24%**  
Texans reporting they were not able to receive the mental health care they needed

**51 out of 51**  
Texas ranked last in U.S. for access to mental health care

**50 out of 51**  
Texas ranked second lowest for availability of mental health staff

# COMMUNITY ENTREPRENEURS POWERING OUR TOMORROW

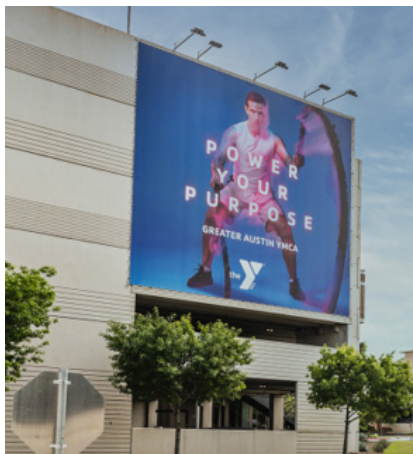
Dear Friends,

What's amazing about the YMCA is that, even after nearly 175 years in America and **more than 70 years in Austin**, we have new opportunities to explore and new trails to blaze. Never before in our Y's history have we faced the kinds of transformative projects that lie ahead over the next few years.

But before we look to the future, let's celebrate the many positive changes we've powered across Greater Austin over the past year. We started the year by notching our 15th anniversary in **Dripping Springs**, where our Y has woven itself into the fabric of this fast-growing community.



Greater Austin YMCA Metro Board Chair Brian Haulotte and President & CEO Kathy Kuras



We launched our new brand with a new, more inclusive name of our regional reach – **Greater Austin YMCA** – and a promise to help people power their purpose at the Y and through the Y. By empowering and educating youth, boldly expanding access and opportunity for all and energizing a sustainable future, we will elevate quality of life throughout Central Texas.

We reinvested more than ever before in our local communities, **employing more than 1,600 neighbors**, many of whom are young people in their first jobs. We also invested **\$6.8 million in improvements** to Y centers and expansion to serve more people. We began designing a **new Y in the Four Points area** of West Austin, which will create a blueprint for the next-gen Y by piloting new programs like our YMCA Tomorrow Academy™ early childhood education center.

We gathered community input to shape the **vision for a new community wellness district at the TownLake Y**, and we announced our intentions to the public to explore redevelopment at all our Y centers.



We expanded the scope of our **YMCA Texas Youth and Government** program to reach more rural and low-income youth, and reaffirmed longstanding support from the **Sumners Foundation**, which has provided nearly \$5 million in funding over the past three decades.



## Our Mission

Our mission serves all ages, cultures, races and ethnicities, genders, sexual orientations, abilities, and faiths. We recognize our heritage, the power of love, and a culture of belonging within our mission: To put Christian principles (such as caring, honesty, respect, and responsibility) into practice through programs that build a healthy spirit, mind, and body **FOR ALL**.

We began a multi-year effort to **redesign the business model for the entire child care sector statewide**, convening conversations with legislators, regulators, business leaders and community partners like school districts and Austin Community College. As the **largest provider of child care locally, in Texas and nationally**, the Y has an obligation to lead development of a sustainable model that can meet family needs while fueling economic growth across the state.

We welcomed **special guests from the Lviv, Ukraine YMCA for Voices of Ukraine**, an evening of music, culture and conversation.

It can be easy to forget that the Y is a global movement. This event was not only a reminder of the spiritual benefits of arts and culture in the face of existential threats. It was also a testament to the power of people coming together across boundaries to lift each other up in times of need.



We celebrated our **10th anniversary at the North Austin Y** with the launch of our **Everline Counseling mental health support** program and a grant for a **Best Buy Teen Tech Center** that will open doors of creativity and career opportunity, supporting workforce development, for kids in the neighborhood.

**Explorer Point: Groves & Caves** opened its doors at the Northwest Family YMCA, creating a new standard for all Austin Ys with a reimagined Kids' Play area that creates a museum-quality educational play experience along with coplay opportunities for kids and parents to explore and learn together..

We continued progress in fulfilling our vision for **YMCA Camp Moody**, notching more than 3,500 kids and families in summer camp and family campouts since opening in 2020. We unveiled plans for the next phase of camp development, which will include a large, multipurpose activity center that will support more campers, conferences and retreats. The **Hays CISD Aquatics Center** at camp surpassed the 1,000-child mark in **Project SAFE swim lessons**. In partnership with ISDs serving Austin, Buda, Del Valle, Dripping Springs, Kyle, Manor, and Round Rock, since 2009, Project SAFE has taught more than 20,000 kids across our area how to swim and be safe in the water for free.



We are so incredibly fortunate to live in a vibrant community region like Greater Austin. We're equally fortunate to be a part of an organization like the Y with a rich history of innovation. **Whatever you can imagine a Y doing in a community, we can accomplish it together.**

As a volunteer-led, nonprofit community enterprise, **we rely on YOU to think like community entrepreneurs**. With fresh, innovative ideas that lift up all people by powering your purpose at the Y, we will build **healthy people, healthy places** and a **healthy planet**. Let's be bold, creative, and collaborative.

Thank You

**Brian Haulotte, Chair  
Metropolitan Board of Directors  
Greater Austin YMCA**

**Kathy Kufas  
President & CEO  
Greater Austin YMCA**



# POWERING OUR COMMUNITY

**140,000+**

More than 140,000 Y members and program participants served in 2023

**\$2.3M+**

More than \$2.3 million in financial assistance provided

**20,000+**

More than 20,000 individuals, families and children received financial assistance

**2,000+**

More than 2,000 kids learned to swim and be safe in the water through YMCA Project SAFE

**10,000+**

More than 10,000 young athletes learned teamwork, sportsmanship and healthy habits through Y Youth Sports

**1 in 4**

Of the nearly 3,000 students in 60 Extend-A-Care Y Afterschool programs, 1 in 4 benefited from financial assistance, including kids in 40 Title I schools

The Y has made such a big impact on my daughter. Every day she comes home and talks about how the counselors have helped her. And she's really come out of her shell and built confidence to make friends. We love the Y.

- Maria D., Extend-A-Care Y Parent

## **\$54 MILLION** TOTAL ECONOMIC IMPACT

**\$26.9 million**  
Total Payroll

**\$16.2 million**  
Total Goods and Services

**\$3.75 million**  
Financial Assistance  
and Program Subsidies

**\$6.8 million**  
Total Capital Investment

**\$313,280**  
Total Volunteer Service Value

# 2030 VISION

At the Y, we know well-being starts at home and is shaped by community-wide factors. Our 2030 Vision Strategic Plan creates a roadmap to a better quality of life FOR ALL.

## ELEVATE

### QUALITY OF LIFE IN CENTRAL TEXAS

We are building a culture of health across Greater Austin by providing access to innovative programs and services that make Austin one of the best places to live, work and play, raise a family, and create meaningful connections and friendships. We will help power the purpose of ALL people and show how we're elevating quality of life through data-driven research.



## EMPOWER

### EMPOWER & EDUCATE YOUNG PEOPLE

We commit to partnering with school districts, community organizations and employers to ensure a bright future for all young people. Thanks to the generosity of donors and partners, we provide access to quality education, promote enriching and fun experiences and meaningful work to build sustainable livelihoods.



## EXPAND

### EXPAND ACCESS FOR ALL

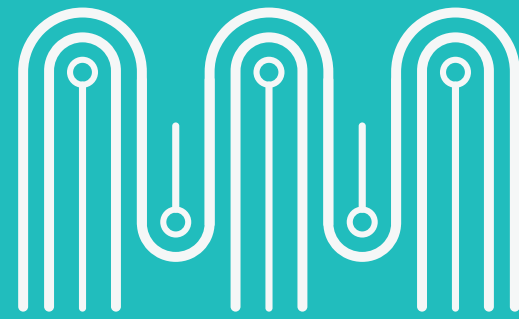
FOR ALL is our promise to the community, in collaboration with donors and partners. We provide financial support to ensure access to programs for underserved communities and to address the evolving needs of children, families and seniors. We amplify community voices and provide access to opportunities to learn, grow and thrive so that ALL people share in the prosperity of Central Texas.



## ENERGIZE

### ENERGIZE A SUSTAINABLE FUTURE

We aspire to meet the needs of the present without compromising the future. We are responsible stewards of our environment and will create new sustainability practices and education programs for youth and community members. We will also strengthen civic engagement and convene discussions that build understanding, reduce polarization and promote volunteerism and community building.



## STRATEGIC INITIATIVES

- Extend Reach and Deepen Impact through **Y Center Development** and Redevelopment
- Scale Everline Counseling **Mental Health Support** Across Community
- Accelerate **Public-Private Partnerships** to Meet Community Needs

## STRATEGIC INITIATIVES

- Increase Access to **Affordable, Quality Child Care**
- Launch **YMCA Tomorrow Academy™** Early Childhood Education Model
- Expand **YMCA Youth and Government** in Underserved and Rural Communities

## STRATEGIC INITIATIVES

- Expand **Philanthropic Efforts** to Strengthen Communities
- Support **Community Resilience** through Expanded Partnerships
- Advance **Workforce Development** and Youth Employment

## STRATEGIC INITIATIVES

- Reduce **Carbon Footprint**
- Develop **Eco-Friendly Practices** Across Y Enterprise
- Promote **Civic Engagement** and **Community-Building** through Service-Learning

# POWERING OUR PHILANTHROPY

## 2023 Annual Contributors

We rely on the generosity of our community to ensure that every individual, regardless of age, race, income or background, has the opportunity to learn, grow and thrive at the Y.

### \$100,000+

The Sumners Foundation

### \$50,000 - \$99,999

City of Austin  
YMCA of the USA

### \$25,000 - \$49,999

CoGenerate  
Delta Air Lines  
Harland Charitable Foundation  
Outdoor Voices  
PNC Foundation  
Related Affordable Foundation  
Texas Parks & Wildlife



### \$10,000 - \$24,999

Austin American-Statesman	Ellen Sauer
JaNet Barkley Booher	Shield-Ayres Foundation
Donald D. Hammill Foundation	Russell Stewart
H-E-B	Texas Pioneer Foundation
Infineon	Texas Stars
JE Dunn Construction	Tres Grace Family Foundation
Joan Lewis	Christy and Christine Yonge

Find the list of our 2023 annual donors here.

If your name was omitted, listed incorrectly or misspelled, we offer our sincere apologies and ask you to advise us of corrections by calling the Development office at (512) 322-9622 x163.





# 2023 Annual Contributors (Continued)

## \$5,000 - \$9,999

**Ted Barnhill**  
**Mariko Boswell**  
**Bridgit Dance**  
**Kate and Ty Henderson**  
**Kathy Kuras**  
**National Wildlife Federation**  
**The Pacey Family Foundation**  
**Patricia and Graig Powell**  
**Wade Simpson**  
**Verizon Foundation**  
**Bert West and Linda Watkins**  
**Anonymous Donors (2)**

## \$2,500 - \$4,999

Richard Archer  
Austin Public Health  
Robert and Margaret Ayres  
Jeremy and Jennifer Blackman  
Cadence Bank  
Charles and Maureen Carlson  
Covert Chrysler Dodge Jeep Ram  
Bob and Rita Digneo  
Frost National Bank - Austin  
Carlos and Catherine Greaves  
The John C Griswold Family Foundation  
Paul and Amy Hoffman  
James and Susan Houchins  
Evan Johnson  
William and Vickie McKean  
Mark Olmstead  
The PIMCO Foundation  
Raymond James & Associates  
Rogerio  
Lisa and Mark Stuckey  
Sunnygrove LTD  
Sean Taylor  
Randal and Ann Teich  
Anonymous Donors (2)

## \$1,000 - \$2,499

Kathy Allison  
Apple Inc.  
Dorothee Auldridge  
Bank of America  
Bare Healthy Vending  
Katherine Bartlett  
John and Mary Lou Bell  
Linda Boxberger  
Terence Browne  
Sonja and Blaine Brunson  
Susan Burton  
Kyle Carroll and Joseph McCombs  
Brian Carter  
Charles Schwab - Dripping Springs  
Coffin Renner LLP  
Ami Cortes-Castillo  
CPM Texas  
Sean and Karen Doles  
Endeavor Real Estate Group  
Patricia Erlinger  
Francis Firmani  
David and Deanna Foote  
Jerald Fragoso  
Kevin Franta  
Frost Insurance Agency, Inc  
Timothy and Susan Green  
Bart Gunkel  
Gray Hall  
The Hanrahan Foundation  
Brian Haulotte  
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Daniel Hogberg  
John and Patricia Ireland  
Patrick and Stephanie Jue  
Kale Me Crazy  
Robert Kannenberg and Cynthia Cooke  
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John King and Jane Bachner-King  
Britta and Matthew Klucznik  
Kuiper Law Firm, PLLC  
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Marco and Sandy Leal  
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Christopher and Jackie Manack  
Marilyn Miller  
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Charles and Sadie Pickering  
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Mary Reed and Robert Read  
Todd and Patricia Rogers  
Jane Saenger  
Lauren and Alexander Schoenbaum  
Brian Schoppmann  
Kierstan and Carlton Schwab  
Camilla Sloan  
John Stephens  
Daniel Stout  
Stephen Stuesser  
Techno Gym  
Ann and Edward Travis  
Rachel Union  
United Way Suncoast  
University Federal Credit Union  
Vanguard Marketing Corporation  
Linda Watkins and Bert West  
Wealth Management  
Whole Foods Market  
Andrew Wiggins and Sarah McElvain  
David Wilson and Nikki Loftin  
Cheryl and James Yager  
Mitch Young  
Anonymous Donors (8)

# 2023

## FINANCIAL SUMMARY

We commit to sustainability to secure a bright future for our world and for generations to come. That commitment drives us to be responsible stewards, not only of our environment but also of our financial resources. Our purpose and our financial commitments go hand in hand. We strive to achieve the highest levels of transparency and oversight to instill trust from the community. By investing in people, we deliver returns that last a lifetime.

### STATEMENT OF ACTIVITY – ALL FUNDS

for year ending December 2023 (unaudited)  
with December 2022 comparison (audited)

REVENUE	2023	2022
Contributions*	16,263,794	19,373,885
Inherent Contribution	0	794,480
Membership fees	19,308,133	15,656,282
Less financial assistance to members	(1,364,364)	(1,199,288)
Program service fees	17,678,028	14,953,910
Less financial assistance to participants	(1,023,702)	(985,275)
Investments	1,221,095	(352,515)
Other	721,180	744,109
<b>Total revenue and other support</b>	<b>52,804,165</b>	<b>48,985,588</b>
EXPENSES	2023	2022
Salaries and related payroll costs	26,998,341	22,333,453
Outside Services	4,911,897	3,226,947
Occupancy	5,466,275	3,853,085
Other operating costs	4,937,338	4,266,391
National YMCA support	510,765	452,786
Other Expenses	367,826	733,750
<b>Total Expenses</b>	<b>43,192,441</b>	<b>34,866,412</b>
SUB-TOTAL NET	9,611,724	14,119,176
Less		
Interest Expense	9,203	54,308
Depreciation	2,670,137	2,631,274
PLUS: Gain from Sale	0	0
Change in net assets	6,932,384	11,433,594
Net assets at beginning of year	68,904,954	57,471,360
NET ASSETS AT END OF YEAR	75,837,338	68,904,954

\* Contributions for 2022 include \$13.5 million in Child Care Relief Funding through the Texas Workforce Commission from the American Rescue Plan Act. Contributions for 2023 include \$13.6 million in CCRF grants through the TWC.



# POWERING OUR PURPOSE

## 2023 Metropolitan Board of Directors

**Brian Haulotte, Chair**  
**Rich Archer**  
**Dorothee Auldridge**  
**JaNet Barkley Booher**  
**Roberta Rocha Benham**  
**Jeremy Blackman**  
**Mariko Boswell**  
**Blaine Brunson**  
**Susan Burton**  
**Katherine Butler**  
**Andy Carlson**  
**Bob Digneo**  
**Kathy Green**  
**Sam Greer**  
**Bart Gunkel**

**Kate Henderson**  
**Paul Hoffman**  
**Linda Jackson**  
**Evan Johnson**  
**Sharmila Kassam**  
**Kelly Latz**  
**Jennifer Lauren**  
**Anamita Mukherjee**  
**Reagan Nash**  
**Nichole Newlan**  
**David Quintanilla**  
**Lauren Schoenbaum**  
**Kierstan Schwab**  
**Danielle Skidmore**  
**Sean Taylor**

## 2023 Community Advancement Board Chairs

**Kristin Campbell, East Communities**     **Sean Taylor, Extend-A-Care Y**  
**Drew Bennett, Hays Communities**     **Kelli Craddock, Southwest**  
**Randy Teich, North Austin**     **Brian Carpenter, Springs**  
**Daniel Hogberg, Northwest**     **Danny McKean, TownLake**

## 2024 Community Enterprise Leadership

**Kathy Kuras, President / CEO**  
 Tad Hatton, Chief Financial & Administrative Officer  
 Shaq Brown, Chief Operations Officer  
 Sara Harwood, Chief Development Officer  
 Betsy Shelton, Chief of Staff  
 Sean Doles, Public Affairs Officer  
 Andrew Wiggins, SVP of Finance & Operations  
 Wendell McClellon, VP of Facilities  
 Sarah Inbau, VP of Marketing  
 Jason Gindele, VP of Youth Development  
 Adrienne Barnett, AVP of Operations  
 – Northwest Family Y & Future Y in Four Points  
 Dione Booker, AVP of Operations  
 – Camp Moody, Hays Communities & Springs Family Ys  
 Kristen Pierce-Vreeke, AVP of Operations  
 – North Austin & East Communities Ys  
 Sarah Rinner, AVP of Out-of-School Time  
 – Extend-A-Care YMCA  
 Ami Cortes-Castillo, AVP of Early Childhood Education  
 – Extend-A-Care YMCA  
 Kyle Carroll, AVP of Development



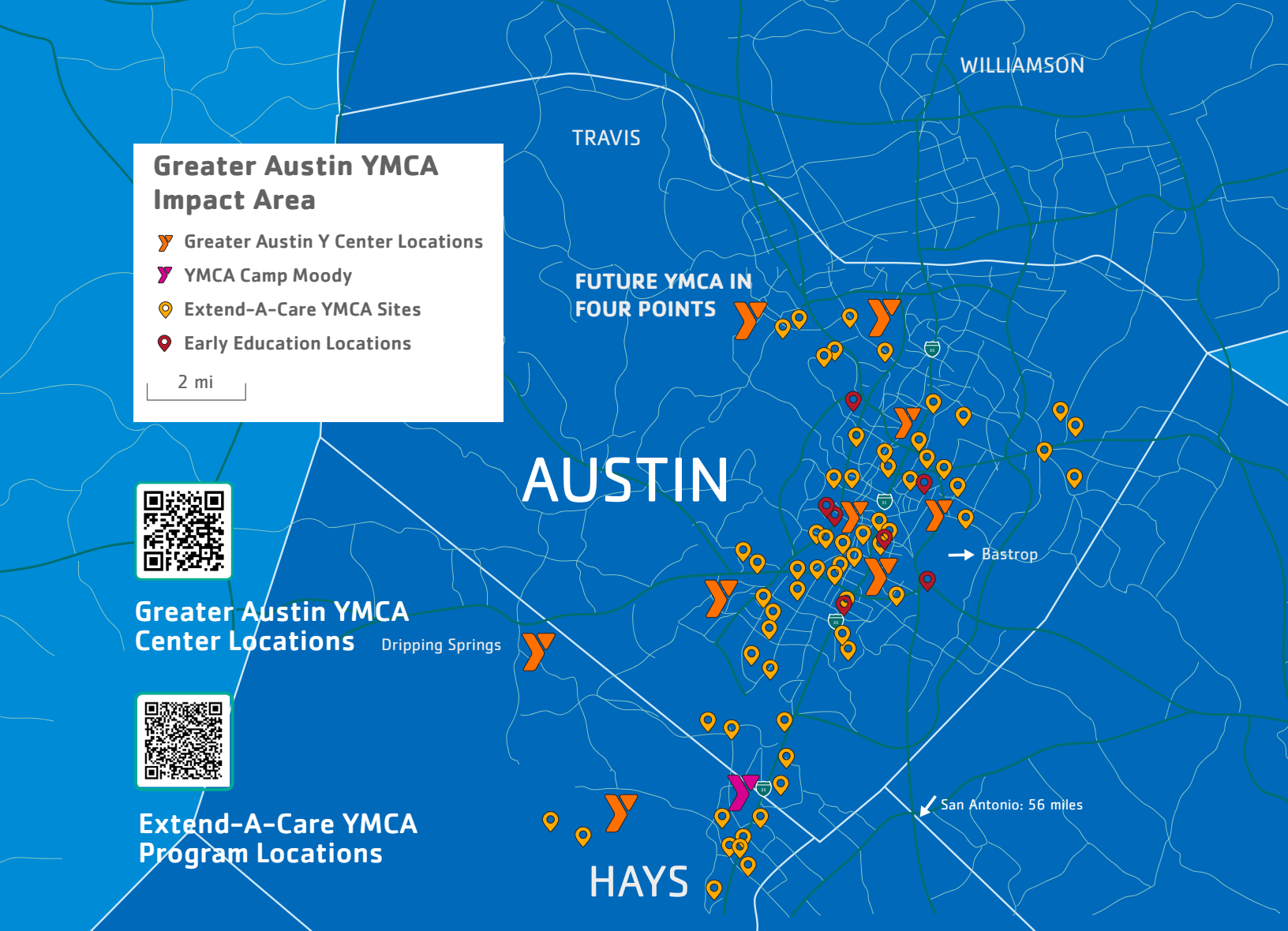
**Will W. Miller Volunteer Leadership Award**  
**Brian Haulotte (left) with incoming Metro Board Chair Reagan Nash**



**Community Partner of the Year**  
**Texas Workforce Commission**  
**TWC Executive Director Ed Serna**  
**pictured with YMCA of Central Texas CEO**  
**Jeff Andresen and Kathy Kuras**



**Gerald T. Olson Distinguished Service Award**  
**Mary Dunlap, Northwest Family YMCA**



**8** Greater Austin Area Community Centers + YMCA Camp Moody

**TOP 20** Employer in Greater Austin & Central Texas

**60+** Locations Offering Infant Care, Preschool & Afterschool Child Care

**20+** Summer Day Camp & Holiday Camp Locations



## Our ESG Commitment

We join the YMCA World Council and Ys in 120 countries in striving to achieve excellence in environmental stewardship, social responsibility and corporate governance (ESG).

We aim to bring positive social impacts to the communities we serve in alignment with the United Nations Sustainable Development Goals (SDG). The 17 SDGs, or Global Goals, were adopted by the United Nations Member States in 2015 as “a universal call to action to end poverty, protect the planet, and ensure that all people enjoy peace and prosperity by 2030.”

## Our 2030 Vision Impact Areas align with the following United Nations SDGs:



Elevate Quality of Life in Central Texas



Empower & Educate Young People



Expand Access for All



Energize a Sustainable Future

To view all 17 United Nations SDGs visit <https://sdgs.un.org/goals>.



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